

AzSCA LDI Reflection & Meeting Warm-Up

- What is your New HOPE?
- What is your WHY? (professionally and/or here at AzSCA LDI)
 - ...Shared Leadership re: Harvard Business Review
- What is your COMMITMENT?
 - ... This organization needs all of us, not just BOD, not just committees/chairs, to elevate the profession & run AzSCA initiatives such as our annual conference

Formal Board Meeting	Minutes
1. Call To Order	10:07am
2. Present (Directors)	Brenda Vargas, Justin Curran, Anne Corasco, Zulema Fragoso, Angel McSwain, Kristina Guy, Shiloh Wheeler, Marci Bieber. Not present: Annette Riffe
2a. Present (Board at Large)	Aja DeZeeuw, Amanda Nolasco, Anne Cordasco, Britney Griffith, Collette L Jones, David Harris, Dexter McSwain, Jose Alvarez, Julie Cota, Katherine Williams, Kristy Meyers, Mayra Garcia, Melissa Zanot, Nicole Gena, Nicole Jazen, Rebecca Hoy, Sarah Evenhus, Sarah Skemp, Sherri Beck, Stephanie Vogt, Susan Oakley
3. Absent	Annette Riffe
4. Approval of Agenda	Approve agenda for 1st motion: Kristina Guy 2nd motion: Anne Cordasco Motion Passes
5. Approval of Minutes from last meeting	Approve minutes from 1st motion: 2nd motion: No meeting minutes available from April Quarterly Meeting
7. Chair's Report	First Quarterly Meeting for 2022-23: August 20th Second Quarterly Meeting: November 5th Third Quarterly Meeting: January 14th (subject to change) AzSCA Annual Conference: February 5th-7th Final Quarterly Meeting: April 15th

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	<p>See above for the New HOPE message & shared commitment as well as individual commitment to the association for more effectiveness AND fun</p>
<p>8. Board of Directors At-Large</p>	<p>Angel: No updates, just shared excitement with BOD Anne: Grateful for everyone volunteering to be here and new energy Annette: Absent Brenda: See Above, similar sentiments Justin: Excited about the new energy Kristina: New board member, and excited to strengthen connections Marci: Brand new board of director and shared excitement Shiloh: Brand new board of director and shared excitement Zulema: Excited to be here with big group</p>
<p>9. Director of Marketing & Communication Update</p>	<p>Erin: still needs involvement in conference, especially professional recognition coordinator and scholarship coordinator Here to support as committees make plans and working with Kim Marie to elicit more information from committee members and promoting committee work on website and through communications Communicate with BOD liaison and Erin to ensure our committee work is all highlighted! Exploring membership management platform opportunities to identify functionality including board communications, website updates, and members-only content to push out from AzSCA (longer-range plan as we explore budget) See presentation from 6/4/22 regarding communication strategy</p>
<p>10. Executive Director Report</p>	<p>Cien</p> <p>Brenda Justin, and I met early on Friday at a local branch of Chase Bank, and added them as signers to our bank account, and removed outdated signers. Signers on our account are now Brenda, Justin, and myself only.</p> <p>I'm working to lock down the location for our 2022-2023 quarterly board meetings. It will likely be</p>

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at the same location as last year. However, it is no longer called Sheraton Phoenix Tempe Airport. New affiliation in the name is Ambery Phoenix Airport Hotel - Tempe. 1600 S 52nd Street, Tempe, AZ

We had a total of 625 spring conference registrations last year. 327 registrations included a complimentary AzSCA membership.

I meet monthly with the Executive Directors of the other education associations in our community, such as ASA, GPEMEC, AZALAS, ASBO, AEA, etc. We discuss common interests, and work to form coalitions for various initiatives. We met recently to discuss their recommendations for budget priorities, where a joint statement was created. I shared with this the Chairline, and they can share with you all. This letter has already been sent to media outlets. This is a great group who recognizes we each have different resources, that when pooled, can get alot of work done.

Ad hoc committee with Representative Osbourne

On May 9, 2022 a few members of the BOD and I met with representatives from SBE and ADE. A student from GCU learned that her diploma did not result in a school counseling certificate, and she requested special consideration to receive a degree. New members on SBE wanted to consider a review of the qualification for certification when certification is sought through the "alternate pathway" (not a masters program in school counseling).. We were able to influence that process. I want to emphasize that we were invited to be subject matter experts on this topic down at SBE. This is a combination of the reputation we are growing, as well as a great lobbying team. The next "hearing" is scheduled for June 9th.

Please make sure you let me know if you do NOT want to be on our distribution lists. To be on our distributions lists, and thus invited to quarterly board meetings, it expected that your intention is to attend.

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<p>11. Financial Report</p>	<p>Checking: \$316,746.50</p> <p>Savings: \$326,650.57</p> <p>TOTAL ASSETS: \$643,397.07</p>
<p>12. Membership Update</p>	<p>School Counselor 726</p> <p>Affiliate 70</p> <p>Student 37</p> <p>School Counselor-Retired 7</p> <p>Lifetime 34</p> <p>Total 874</p>
<p>13. Ends Policies</p> <p>Updates on Goals Committee Reports</p>	<p>Membership (Zulema)---Still missing a chair and members for this committee Priorities are to increase members (work with Outreach committee and Erin regarding member drive) Discussion - dissolve Membership Committee and absorb by Outreach committee? Will visit P&P later in the meeting</p> <p>Advocacy (Britney) Four board members joined Annual goal is to increase individual counselors' advocacy skills - start at site level and work towards state level advocacy Quarter 1: templates and sample goals (in addition to tip sheet) to provide to membership regarding Administrative Conference DEI Considerations: highlighting elementary, middle, and high school, special considerations for rural schools</p> <p>Quarter 2: coordinate larger efforts, work with public policy committee</p> <p>Quarter 3: legislative session starts, NSCW and Annual Conference, think bigger about statewide advocacy</p> <p>Quarter 4: Advocacy for your future, calendars and priorities</p>

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	<p>Outreach (Katie) Priority #1: Monthly Regional Virtual Meetings (social networking, needs, etc) Persons Responsible: Katie Williams, Sarah Skemp Due Date: Ongoing (monthly)</p> <p>Priority #2: Quarterly Virtual Social Events</p> <ul style="list-style-type: none"> ● September 12- Scavenger Hunt ● December 5- Seasonal Trivia, virtual Secret Santa ● Quarter 3 Event will take place at conference ● April 24- Karaoke Persons Responsible: Katie Williams, Sarah Skemp, Collette Jones <p>Priority #3: Conference Social Bingo</p> <ul style="list-style-type: none"> ● Winners get yearly membership fees paid, gift cards Persons Responsible: Sarah Skemp, Katie Williams, Collette Jones Due Date: Conference <p>Communications (Kimarie) Chair Absent, Erin touched on some of the initiatives: To elicit more information from committee members and promoting committee work on website and through communications. To communicate with BOD liaison and Erin to ensure our committee work is all highlighted! Exploring membership management platform opportunities to identify functionality including board communications, website updates, and members-only content to push out from AzSCA (longer-range plan as we explore budget)</p> <p>Professional Development (Kristy) Priority #1: PD website updates (resources/events) and PD calendar updates Person Responsible: David Harris, Mayra Garcia, Kristy Meyers, & committee members Due Date: Ongoing (monthly)</p> <p>Priority #2: Mentor Program</p>
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	<p>Person Responsible: Julie Cota to match mentors and send out intro packets/communications Additional Responsibilities: Suzanne Graun to debut quarterly Zoom networking meetings with mentees Due Date: Ongoing & Quarterly</p> <p>Priority #3: Intermittent Best Practice Sessions - "15 minutes or less" (will work with Erin on branding/graphics) Person Responsible: Amanda Nolasco Due Date: Quarterly, or Monthly if possible</p> <p>Priority #4: Summer PD Series, virtual members-only training through ASCA Site Training Opportunities Person Responsible: Kristy Meyers Due Date: July 2023</p> <p>For ALL PD activities: DEI considerations - focused sessions for underrepresented populations, identifying targeted resources, sources, & PD to support underrepresented populations</p> <p>Research (Jose) Quarter 1: Cindy Ruich still working on Needs Assessment, possibly seeking feedback from board to finalize (to finalize Quarter 1)</p> <p>Quarter 2: Present Needs Assessment data, disseminate and disaggregate, address concerns</p> <p>Quarter 3: Brown Bag discussions including Journals that the committee has read, bring articles forward for discussions, and work with communications to promote dates to membership to join discussions, keeping them relevant to current topics and elementary/middle/high school levels</p> <p>Quarter 4: Pending feedback from Cindy to revisit other items still needed from previous Research Committee Meetings</p> <p>Conference Committee (Sherri) First time with a committee to support and take things off of Erin's plate</p>
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	<p>Quarter 1: Promote conference & encourage colleagues and submit proposals for conference presentations, especially regarding topics that administrators would want to attend, and with a conference focusing on FUN to re-energize ...Red Brick Wall... Microphone... Spotlight... “Stand Up for School Counselors” (seeking inspiring yet fun presenters and keynote speakers) Presentations not only for take-aways to share on our sites but that focus on ourselves and self-care</p> <p>Quarter 2: Narrow down presenters and promotions</p> <p>Quarter 3: Get ready for conference</p> <p>Quarter 4: Prepare for next year’s theme and conference strategies</p>
<p>14. Voting Items</p>	<p>1. Policy & Procedure Move to amend the motion to accept the changes as discussed (below) 1st motion: Shiloh Wheeler 2nd: Marci Bieber Discussion - Cien reviewed document and changes to language, including putting like things together within board member duties and deleting duplicates, as well as efforts to ensure engagement from BOD in quarterly meetings/PPC New section regarding Elections and standard policies/procedures for Chair to follow Government Relations absorbed by PPC meetings Diversity, Equity, and Inclusion committee absorbed as a focus in each committee Membership Committee removed and absorbed by Outreach and other relevant committees AzSCA Financial Policies reviewed Vote: Motion Passed</p> <p>2. Budget Move to approve the budget as shown 1st motion: Anne Cordasco 2nd: Zulema Fragoso Vote: Motion Passed</p> <p>3. Contracts</p>



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	Move to approve both contracts, for Cien & for PDG 1st motion: Justin Curran 2nd motion: Anne Cordasco Discussion: Reviewed increases to salary per incentives, communication strategies, etc. Vote: Motion Passed
15. Next Meeting	August 20th
16. Adjournment	1st motion: Kristina Guy 2nd: Angel McSwain Vote: Motion Passed Adjourn @ 11:46am