

Arizona School Counselor Association

Strategic Plan 2008 - 2013

MISSION STATEMENT

The mission of AzSCA Inc., is to foster professionalism by leading, advocating, and collaborating for Arizona school counselors and the students they serve.

VISION STATEMENT

The Arizona School Counselor Association Inc., supports school counselors through professional development, resources, and advocacy at the state and national level. We empower school counselors to lead systemic change by delivering to all students a comprehensive competency based program, aligned with state standards for academic, personal/social, and career development.

STRATEGIC DIRECTION

- 1. Sharing One Vision, One Voice with ASCA.** AzSCA will advocate, educate and train the ASCA Model for adoption by Arizona Department of Education (ADE).
- 2. Professionalism.** AzSCA will work collaboratively with departments at ADE to get financially supported professional school counseling development.
- 3. Data Driven Programs.** AzSCA will provide professional development and consultation services to increase RAMP schools in the state of Arizona.
- 4. Collaborative Efforts.** AzSCA will work to increase post secondary collaboration to include facilitated break-out sessions by University employees, increase awareness of new student successes and challenges as they enter post secondary educational programs, stay connected with the school counseling graduate admission process, advocate for University curriculum to include ASCA National Model.
- 5. Advocacy.** AzSCA will work to have professional school counselors mandated with a defined role at the ADE level.

WORK PLAN GOALS

1. Provide opportunities for professional development and keep professional school counselors abreast of current school counseling best practices, data and research.
2. Provide relevant partnerships and strategies for school counselor advocacy that clarify and enhance the professional school counselors' role, skill level and professionalism.
3. Collaborate with state and National leaders to establish legislative policy that supports the framework for comprehensive school counseling programs and school counselors' contributing role in student advocacy and academic achievement.
4. Proliferate research in the area of school counseling by fostering partnerships with university professors, national counseling research centers and practicing school counselors to show evidence-based practices in the counseling profession.

AzSCA WORK PLAN Addressed in Saturday Meeting by Executive Board

GOAL 1:

Provide opportunities for professional development and keep professional school counselors abreast of current school counseling best practices as per the ASCA National Model, and utilizing data and research.

Annually			
WHAT	COMMITTEE	BOARD ACTION	DONE
Hold 2010 AzSCA Conference	Conference		
Hold 2010 AzSCA LDI	President, President Elect, Past President		
Develop and Maintain website postings with current information	Communications Chair/VP's		
Develop and publish four electronic issues of Arizona School Counselor	Communications Chair		
Develop Summer professional development	Professional Development Chair		
Develop on-going professional development throughout the State	Professional Development Chair		
Create a master calendar of PSC professional development opportunities	Professional Development Chair/Communications Chair		
Contribute and participate in the AzCTE summer conference	All Board Members		
Communicate two times a month to AzSCA members	Communications Chair		

6 Month			
WHAT	COMMITTEE	BOARD ACTION	DONE
Develop appropriate grade level forums/blogs	Webmaster/Grade Level VP's		
Increase quantity and quality of appropriate guidance lessons available to school counselors to be posted on website	Grade Level VP's		

1 Year			
WHAT	COMMITTEE	BOARD ACTION	DONE
Promote ASCA Conference	All Board Members		
Participate in ECAP Road show with ADE	Volunteers		
Establish RAMP Consultants to AzSCA members	Implementation		
Establish ASCA National Model Guide for Arizona School Counselors Pilot Program	Implementation/ Professional Development/ Research		

2 Year			
WHAT	COMMITTEE	BOARD ACTION	DONE

GOAL 2:

Provide relevant partnerships and strategies for school counselor advocacy that clarify and enhance the professional school counselors' role, skill level and professionalism.

Annually			
WHAT	COMMITTEE	BOARD ACTION	DONE
Develop and distribute current AzSCA talking points effecting PSCs.	Advocacy		
Create and regularly update an AzSCA advocacy folder	Advocacy		
Maintain a representative from AzSCA as an ABEC member	Advocacy		
Participate and contribute to the P-20 Council as appropriate	Advocacy		
Maintain a working partnership with ADE	President/Professional Development Chair		
Participate and contribute Cresmet ASU as appropriate	Professional Development Chair		
Partner with other school based professionals that impact student learning.	All Committee Chairs		
Participate and contribute to the AZ Commission of Post Secondary Education	Advocacy Chair		

6 Months			
WHAT	COMMITTEE	BOARD ACTION	DONE
Plan a luncheon with School Counselor Educators	Research/Implementation		

1 Year			
WHAT	COMMITTEE	BOARD ACTION	DONE
Create PSC role definition at ADE level	Advocacy		
Develop Public Relations campaign highlighting PSC role.	Advocacy		

GOAL 3:

Collaborate with state and National leaders to establish legislative policy that supports the framework for comprehensive school counseling programs and school counselors' contributing role in student advocacy and academic achievement.

Annually			
WHAT	COMMITTEE	BOARD ACTION	DONE
Budget for three Board members attend ASCA APPI	Finance Committee		
Apply for APPI grant	Past President		
Create and regularly update AzSCA advocacy folder for government visits	Govt. Relations		
Provide Legislative updates on website as appropriate	Govt. Relations		
Inform AzSCA members regarding participation in the AZ educator day on the hill in March	Govt. Relations		

1 Year			
WHAT	COMMITTEE	BOARD ACTION	DONE
Research employing a lobbyist for AzSCA	Govt. Relations		
Organize and participate in School Counselor Day on the Hill and/or Legislative Breakfast/Lunch	Govt. Relations/lobbyist		

2 Year			
WHAT	COMMITTEE	BOARD ACTION	DONE
Advocate to make PSC mandated by state	Govt. Relations/lobbyist		

GOAL 4:

Proliferate research in the area of school counseling by fostering partnerships with university professors, national counseling research centers and practicing school counselors to show evidence-based practices in the counseling profession.

Annually			
WHAT	COMMITTEE	BOARD ACTION	DONE
Publish a Research Journal	Research		
Work with Counselor educators to develop professional development including an "Action Research" component	Research		
Maintain a State Clearing House	Research Implementation		

2 Year			
WHAT	COMMITTEE	BOARD ACTION	DONE
Implement a process to increase RAMP recipients in the state of Arizona	Professional Development/ Implementation/ Research		

Reviewed and revised at Executive Committee Retreat July 2009:

Executive Committee: Allen Hill, Stacey Hackett, Christa Petersen, Mark Boggie, Kat Pastor, Jill Zitt, Melissa Beverly, Mindy Turner, David Dietz (absent - Kara Ferrell)